



PRESS RELEASE

AEONTS announced 1Q/2015 a net profit of 524 MB or 2.09 baht per share.

Bangkok, July 29, 2015 - Mr. Yasuhiko Kondo, Managing Director of AEON Thana Sinsap (Thailand) Public Company Limited (AEONTS) – Thailand's consumer finance business leader – recently announced the financial results for the 1st quarter ended May 20, 2015 with the net profit of 524 million baht or 2.09 baht per share.

In the 1st quarter FY2015, the Company reported revenues of 4,188 million baht, increasing by 6% y-y, which generated from credit card 38%, loans 51%, hire purchase 2% and others 9%, respectively. Meanwhile total expenses were 3,534 million baht, increasing by 10% y-y, which was mainly due to branches renovation and system development to stimulate sales performance and improve cost effectiveness as well as a business expansion of the overseas subsidiaries to increase customer base. Consequently, net profit in the first three months FY2015, recorded at 524 million baht.

Although economic expansion in the first quarter was improved than the fourth quarter of 2014. Overall the economy was gradually recovering due to a slowdown in private sector consumption and exports. However, the Company has focused on promotional activities were also organized jointly with leading shops and department stores such as the campaign "Enjoy eating with AEON credit card" with Central Pattana Public Company Limited to enjoy dining at restaurants located inside Central Department store nationwide, campaign "365 Days AEON Credit Card Enjoy Your Daily Happiness" with 2 major partners, McDonald's and Major Cineplex, which continuously gave a lot of privilege to AEON credit cardholders for the third consecutive year. In addition, the Company has joined Major Cineplex Group Public Company Limited to become naming sponsor of the first premium class "AEON theatre @Quartier" at the Emquartier with AEON lounge services and numerous privileges for AEON credit cardholders.

Focusing on card recruitment activities, the Company has developed more card recruitment channels including setting booths in high traffic areas and encouraging card application on the Company's website and dealer network nationwide. In addition, we have expanded financial service networks in order to enhance the customers' satisfaction and facilitate customers' ability to access more financial channels.

As at May 20, 2015, The Company's credit cards and member cards increased to totaling 7.30 million cards. Covering networks nationwide, the Company has 117 branches, 464 ATMs, and over 16,700 member dealers to provide quality financial services to AEON cardholders.